

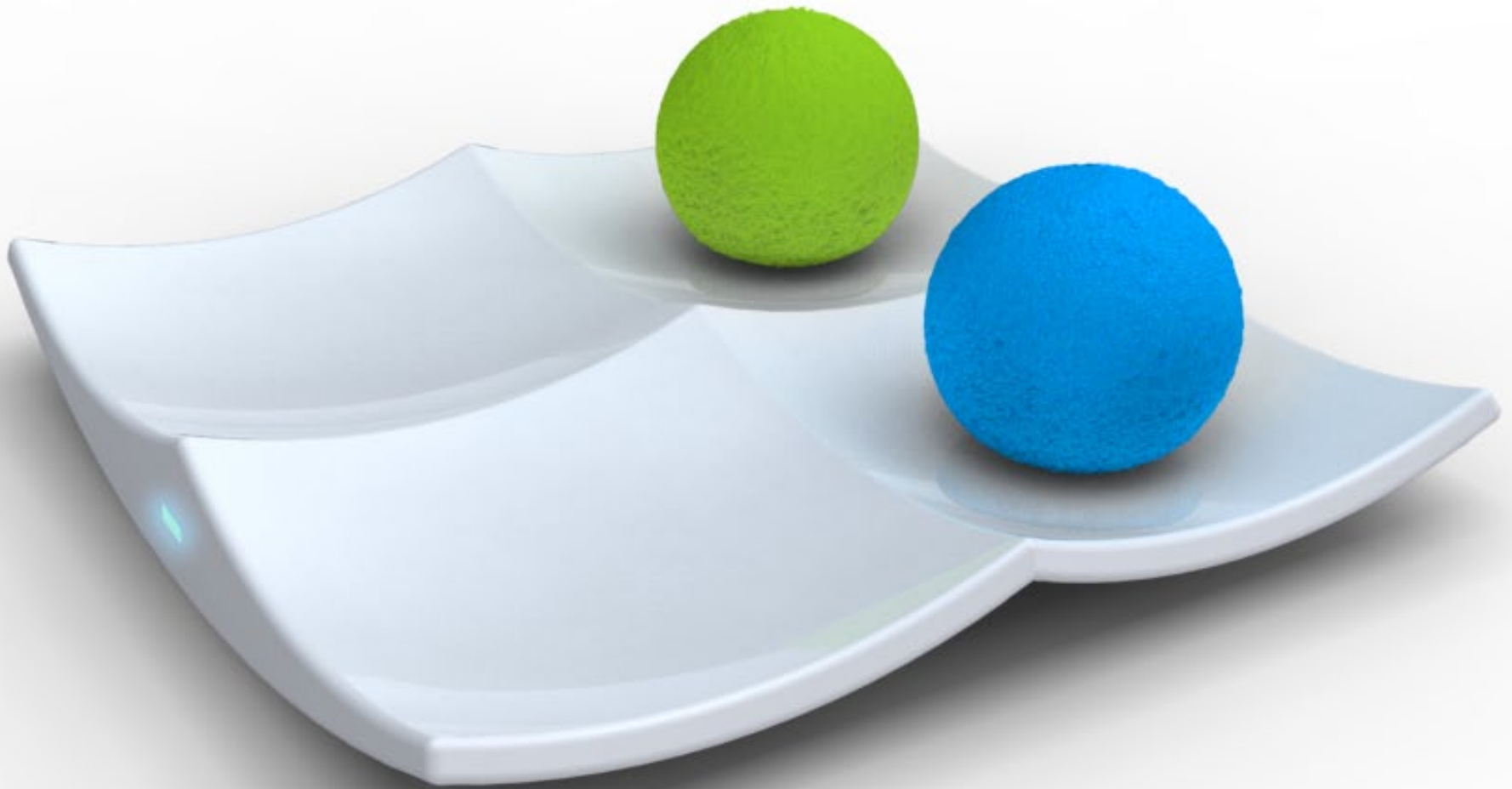
LUNAR



# DEMOCRATIZING THE TV

The SoftRemote is a gesture-based TV remote – twist, squeeze, and pull to share media and engage with those around you.

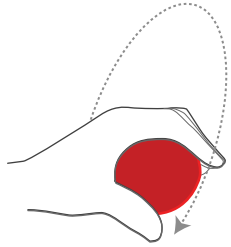




The SoftRemote system brings elegance and a social atmosphere to the living room.

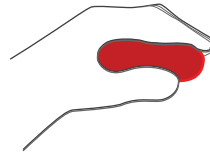
It consists of four remote controls and a “dish” which transmits to the television and stores the remotes when not in use.

# HOW IT WORKS



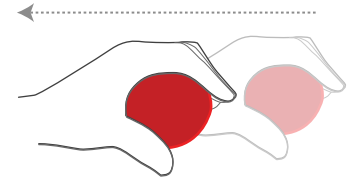
## TWIST

Rotating the SoftRemote allows users to select between a variety of actions.



## SQUEEZE

Squeezing the SoftRemote makes your menu appear on the screen. Squeezing again makes a selection.



## PULL

Pulling away goes back up a level. Once at the top, it also makes your widget disappear (or just wait 3 seconds).

## MULTIPLE USERS

Up to 4 people can use the SoftRemote on-screen at once. Each remote has a unique color and corresponds to its on-screen menu.



## SNAPSHOT

Take a screenshot



## MY STUFF

Browse your content and customize



## CHAT/VOTE

Interactive features



## SHARE

Forward to a friend



## FAVORITES

Save and tag for later



## RECORD

Grab a video clip

